



DANIEL BEADLE

GRAPHIC DESIGNER & DIGITAL ARTIST

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EXPERIENCE

2007 – NOW

Senior Web Designer, Boston Interactive

Boston Interactive is a web design studio that handles web and branding-related projects for a wide range of clients, both locally and nationally. My role as a web designer requires me to create website layouts, graphics, and interactive media tailored to the clients' needs. By starting out as an intern, I was responsible for many internal projects, for which I created and maintained branding standards that I now teach other designers. My creative director has come to rely on me for my dynamic design sense, and my ability to create striking visuals to capture even the most abstract concepts.

Award: 2010 Official Honoree by *The Webby Awards for Stratus.com*

2006 – 2010

Graphic Designer, Freelance

I've handled a variety of freelance projects over the years, including logo and web designs. These projects have required me to manage clients and collaborate with other freelancers.

2007 – 2009

Comic Book Letterer, Freelance

Before focusing on web-related projects, I worked as a comic book letterer for a few independent publishers. In many cases, this included creating a title design/logo for the series, in addition to stylized titles, sound effects, and speech balloons. It was also my responsibility to guide the reader's eye across the page by way of dialogue, and maintain the visual tone set by the series artists.

2001 – 2007

Staff Sergeant, Personnel Relocations, US Air Force Reserve

During my time with the Air Force, I was responsible for processing soldiers and maintaining records. Although this was not a creative job per se, it made me far more attentive to detail, and required me to adapt to situation-specific software, two qualities that lent themselves well to my future career.

EDUCATION

2006 – 2007

Boston University Center for Digital Imaging Arts

Certificate in Graphic and Interactive Design

2001 – 2005

University of Massachusetts, Amherst

Bachelor of Arts in Communication

SKILLS

I generally have a clean and dynamic design sense rooted in a background in illustration. I'm equally comfortable with Macs and PCs. I regularly work within the Adobe Creative Suite, being most proficient with Photoshop and Illustrator. Although I am not a web developer, I have a working knowledge of HTML and CSS.

Software: Adobe Photoshop, Illustrator, Flash, Dreamweaver, InDesign

Languages: HTML/CSS

Applications: WordPress, Blogger

Hardware: Wacom Intuos

INTERESTS

My interests in creative writing and comics have led me to create my own webcomic, *Running on Empty*, which allows me to continually develop my skills as a digital artist.